Guam Trade Mission to the Philippines!
(June 17-20)

Presented to: Guam Contractors Association
Presented by: Rey Llaneta
Date: 20 May 2015
Who I am...

Advisor- Governor’s Economic Advisory Council

President- RE/MAX Asyenda Realty, Manila, Philippines

Director- Philippine Chamber of Commerce and Industry, Makati City, Philippines
Why the Philippines?

* Experiencing a “sustained” economic boom

* Received “Investment Grade” rating from the “Top 3” investment rating companies in the United States plus one from Japan

* Strong Asian economy, better than the rest of the world...

* Very large pool of investors...
Acronyms to know...

* ASEAN
* APEC
* TPP

These initiatives can potentially impact Guam businesses in a positive and lucrative way...
Video: A Rising Tiger in Asia
www.youtube.com/watch?v=Ps1PuF90vRY
The Guam Trade Mission to the Philippines (June 17-20, 2015)

- Led by the Governor of Guam (through GEDA), hosted by the Philippine Chamber of Commerce and Industry-Makati City
- Anticipated participants: 50+ from Guam / 200-400 from the Philippines

- Day 1: Golf
- Day 2: Symposium, Displays, and Networking
- Day 3: Metro Manila Sponsored Tours with Developers and Resorts/Casino
- Day 4: Out Metro Manila Tours
  - Pampanga: Clark and Subic (North of Manila)
  - Cavite: Laguna and Tagaytay (South of Manila)

- Registration fee: $100 / P 4,400
- Display Table fee: $227 / P 10,000
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Target Audience

The following are the target organizations from the Philippines:
- Philippine Chamber of Commerce and Industry
- Makati Business Club
- American Chamber
- European Chamber
- German Chamber
- Malaysian Chamber
- U.S. Commercial Service (U.S. Embassy)
- Philippine Association of Service Exporters, Inc.
- Philippine Franchise Association
- Philippine Retirement Authority

The following are the target organizations from Guam:
- Government of Guam
- Guam Chamber of Commerce
- Guam Rotary Clubs
- Guam Contractors Association
- Guam Hotel and Restaurant Association
- Guam Chinese Chamber
- Filipino Community of Guam
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Additional Information

- United Airlines airfare discount specifically for GTM-P participants
- Register by 1 June 2015
- Symposium participation not needed to go on the Manila tours
- Go to www.remaxasyenda.com to download information and forms